



ARTWORK REQUIREMENTS

SUBMITTING ARTWORK

To ensure your project is done on time, Zane Williams, Inc. has created the following information for submitting artwork.

PROGRAMS USED: Illustrator CS5, Photoshop CS5, InDesign CS5, Corel Draw X3, Quark Express 6.0

HOW TO SAVE ART FILES

- * Please save as native file. Such as an **EPS, TIFF, AI, INDD, PSD, JPG** ect...
- * When saving artwork please included the following; Fonts (or outline all type), linked files (or embed all images) and at least a 1/4" bleed around perimeter of design. When saving **Vector** files please use **Pantone Coated** colors or **CMYK** mixtures.
- * When scaling artwork down, please note at what scale you saved down to. For example; Saved art at 1/4, 1/2 size ect... or note at what size to enlarge to; Enlarge art to 400%, 1200% ect...
- * Artwork should be at least 150DPI at full size

ARTWORK CHANGES:

When submitting artwork please make sure that each piece is production ready requiring no additional editing or changes. We do offer 1 hour of complimentary design time for any unexpected problems or errors in customer supplied artwork. All design time outside of the initial 1 hour will be billed at \$55 per hour.

GETTING ARTWORK TO ZANE WILLIAMS, INC.

We accept CD'S, DVD'S, or you can upload files via our web site (www.zanewilliams.com) or through our FTP site (call for details).